



Creating Productive Conversations II

Advanced Practice for Action Design Alumni

September 21 – 24, 2008

Babson Center for Executive Education, Wellesley MA

Focus of This Program

For over ten years Action Design has been offering professional development programs for leaders, change agents, educators, and consultants who work to make groups and organizations more effective. Each year we have a number of repeat participants—people who found their initial experience useful and who want to deepen their learning and enhance their skill. Developing the skill to create productive conversation on tough issues requires high quality practice over time. This program is designed to meet that need.

Who Should Attend

This program is for past participants who want an opportunity for intensive practice. Attendance in this program presumes you are familiar with the basic concepts and the process of working on cases.

What You Will Do

The three days will be devoted to personal case work in small groups (no more than nine participants per group) with a senior faculty person. Each participant will have an opportunity to work on his or her case situation. We will analyze the case conversations, design new approaches, and role play. Video feedback will be available for some of the role playing.

What You Will Gain

- Deepen your understanding of what is going on in situations you find challenging
- Practice specific ways of re-framing and acting that are at your learning edge
- Improve your ability to help others

In addition, this workshop provides a unique opportunity to network with other committed learners and to share what has worked and not worked—whether as a leader, manager, coach, or consultant—as you have applied the principles and skills of the mutual action model in your work.

If You Have a Colleague New to Action Design

We are also offering a three-day program, **Making Conversations Work**, for people new to the work of Action Design. Both programs will be offered September 21-24, 2008, at the Babson Center for Executive Education. For further information please visit our web site at www.actiondesign.com.

Workshop Schedule

Sunday

5:00–7:00pm
6:00pm

Registration
Dinner (for those staying at the Conference Center)

7:00–9:00pm

Welcome and Opening Activity

Monday

8:30am–5:00pm

Case Discussions and Skill Practice

5:30–7:00pm

Reception

Tuesday

8:30am–5:00pm

Case Discussions and Skill Practice

Wednesday

8:30am–12:30pm

Case Discussions and Skill Practice

12:30pm

Lunch and Departure

Registration Information

Tuition is \$2,950 (\$1,950 for Non-profits) and includes lunches, breaks, and materials. Accommodations (including breakfast and dinner) at the Babson Executive Conference Center are \$753 for the three days. Register online at www.actiondesign.com, email us at info@actiondesign.com, or call us at 617 499 0007 (fax 617 965 7863).